

DAPPERED

Art as Ads Photo Guide

Thank you for being interested in joining our Art as Ads campaign!
The following are simple suggestions to make your art as appealing as possible.

Glare



Solution: Change the light source so it hits the surface of the work at a 45 degree angle so the light will bounce off the work and not into the camera. If using a flash, bounce the flash off another surface, such as the ceiling.

Poorly Cropped



Solution: : Show some pride in your work. I mean, c'mon, don't expect Dappered to do all the work here.

Dark



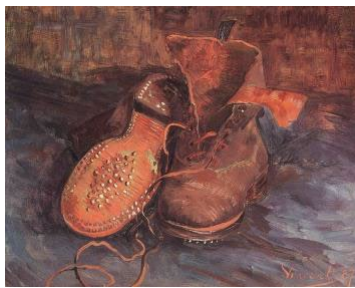
Solution: Use a flash or alternate light source.

Out Of Focus/ Blurry



Solution: Use a tripod.

Not Your Work



Solution: : This is clearly a painting by Van Gogh. Only submit work you own or have the rights to.

WINNER!



A painting properly photographed and ready to be placed in an ad.